

Private Banking / Middle-Market Commercial Banking / Investment Management

FACT SHEET // JUNE 30, 2018

AT MOST RECENT QUARTER END Dollars in millions

ASSETS **\$5.234**

LOANS **\$4,553**

1-YEAR LOAN GROWTH **21%**

DEPOSITS **\$4,441**

1-YEAR DEPOSIT GROWTH **26%**

CHARTWELL ASSETS UNDER MANAGEMENT (AUM) **\$9,554**

COMPANY PROFILE

TriState Capital Holdings, Inc.'s (NASDAQ: TSC) record of profitability and exceptional growth is a product of its strong sales and credit culture, highly scalable business model and unique financial services distribution network. Its branchless TriState Capital Bank subsidiary serves middle-market commercial customers in select regional markets, as well as high-networth (HNW) individuals through its nationally focused private bank. Its Chartwell Investment Partners subsidiary provides investment management services to institutional clients through separately managed accounts and retail clients through its mutual funds and other platforms.

Investment management and private banking have emerged as the low risk, minimally capital-intensive engine of future earnings for TriState Capital, combining to represent ~50% of total revenue.

INVESTMENT HIGHLIGHTS

- Listed as one of Fortune Magazine's 100 Fastest-Growing Companies in 2017 based on our three-year performance
- CAGR of 26% for pre-tax income, 31% for net income* and 29% for EPS from 2013 to 2017
- Pre-tax income, net income* and EPS growth for 2Q18 of 36%, 64% and 66%, respectively, from a year ago
- Branchless bank delivering exceptional loan and deposit growth
- Capital-light investment management business driving revenue diversity through noninterest income growth
- Methodically improving our risk profile through private banking channel loan growth
- Strong credit quality metrics
- Strong core profitability with scalable platform for growth
- Ability to gather deposits and establish and grow meaningful relationships related to liquidity and treasury management customers
- ~16% insider ownership
- Asset sensitive bank
- Highly experienced board, management and bankers





30%

Contribution of noninterest income to total revenue in 2Q18.

\$3.1m

The investment generated \$3.1 million in in fee revenue in YTD

PRIVATE BANKING -NATIONAL



Serving private banking clients through TriState Capital's national network of financial intermediary referral partners.

MIDDLE-MARKET COMMERCIAL **BANKING** -**MID-ATLANTIC**



- *Pittsburgh headquarters and Western Pennsylvania office
- Regional representative offices in Philadelphia; Cleveland; Edison, NJ and New York City

DISTINCTIVE REVENUE MODEL

The company's distinctive revenue model is designed to deliver superior top-line expansion by pairing TriState Capital Bank and Chartwell Investment Partners, two fast-growing and diversified operating businesses with vastly different capital needs. TriState Capital Bank is growing lower-credit-risk, lower-vielding private banking channel loans at a faster rate, making lower-risk and floating-rate loans the primary driver of current growth in lending and net interest income. Significant non-interest income growth from Chartwell offsets lower yields and improves and diversifies TriState Capital's revenue mix, as reflected in the company's 30% contribution of non-interest income to total revenue in 2Q18. The investment management business and the private banking channel currently contribute ~50% of total revenue.

TOTAL REVENUE

In Millions



EXCEPTIONAL LOAN PORTFOLIO

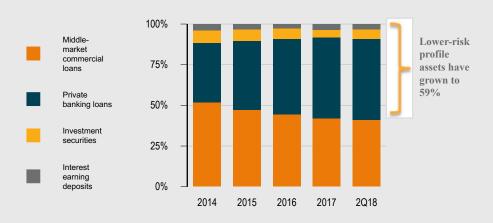
Well-balanced loan portfolio with 55% private banking, 16% commercial and industrial (C&I) and 29% commercial real estate (CRE). Historically the company's loan growth was driven by successful execution on commercial middle-market opportunities in its core markets. Recent and future growth is driven by the company's unique private banking niche, with 177 financial intermediary partners and low credit risk. The bank has never experienced a loss on a marketable-securities-backed loan, its fastest growing channel. Total loans grew 21% from June 30, 2017, led by private banking with 26% growth.

LOAN GROWTH

In Millions



INTEREST EARNING ASSETS



PRUDENT RISK MANAGEMENT Risk profile improved by growing proportion of private banking loans Never experienced a loss on a marketable-securities-backed loan, the bank's fastestgrowing channel NPAs are 0.11% of total assets Adverse-rated credits to total loans declined to 0.66% from 0.90% one year prior

STRONG CAPITAL POSITION

- Lower regulatory capital required for much of TriState Capital's private banking channel lending under Basel III rules implemented January 1, 2015
- Profitability of the company's bank and investment management subsidiaries selfgenerates capital for TriState Capital
- Opportunistic repurchase of 1,848,401 shares for \$26.2 million since 4Q14 at an average cost of \$14.16 per share
- In January 2018, the Board approved additional share repurchases of up to \$5 million; \$2.5 million remaining as of June 30, 2018
- In March 2018, the Company raised net capital of \$38.4 million in an offering of non-cumulative perpetual preferred stock.

BOOK VALUE / SHARE



* Non-GAAP based financial measure. Please refer to the calculations and management's reasons for using these measures in the Company's filings with the Securities and Exchange Commission, including its most recent Form 10-K and Form 10-Q.

TRISTATE CAPITAL HOLDINGS

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	Jun 30, 2018	Dec 31, 2017	Capitalized" Minimum
Total Risk-Based Capital Ratio	12.66%	11.72%	10%
Tier 1 Risk-Based Capital Ratio	12.06%	11.14%	8%
Common Equity Tier 1 Risk-Based Capital Ratio	10.94%	11.14%	6.5%
Tier 1 Leverage Ratio	7.68%	7.25%	5%

PERFORMANCE VERSUS PEERS

	TriState Capital	\$3-\$5B Asset Bank Holding Companies ³
Bank efficiency ratio ¹	50.49%	61.76%
Non-interest expense to average assets ²	2.00%	2.85%

¹ Non-GAAP based financial measure. Please refer to the calculations and management's reasons for using this measures in the Company's filings with the Securities and Exchange Commission, including its most recent Form 10-K and Form 10-Q.

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² Annualized.

³ Peer data from SNL is for 1Q18.

LEADERSHIP TEAM

James F. Getz Chairman, President, CEO & Founder

David J. Demas CFO

Brian S. Fetterolf CEO & President, TriState Capital Bank

Timothy J. Riddle **Investment Partners**

ANALYST COVERAGE

Boenning & Scattergood Matthew Schultheis

D.A. Davidson & Co. Russell Gunther

Keefe, Bruyette & Woods, Inc Michael Perito

Maxim Group Michael Diana

Raymond James Daniel Cardenas

Robert W. Baird & Co. Bryce Rowe

Stephens Inc. Matt Olney

INVESTOR RELATIONS **CONTACT**

Casteel Schoenborn Jeff Schoenborn and Kate Croft 888-609-8351 TSC@csirfirm.com

SELECTED FINANCIAL HIGHLIGHTS

Dollars in millions, except per share data

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	Y	TD 18	7	TD 17	2017		2016
Income Statement Data:							
Net interest income	\$	55.1	\$	42.9	\$ 91.4	\$	74.8
Non-interest income ¹		23.6		22.9	46.7		46.4
Non-interest expense		49.2		42.9	91.5		78.8
Pre-tax income		28.9		22.4	47.5		41.7
Net income available to common shareholders		24.2		15.9	38.0		28.6
Per Common Share Data:							
Earnings per diluted share	\$	0.84	\$	0.55	\$ 1.32	\$	1.01
Book value		14.35		12.83	13.61		12.38
Tangible book value ²		11.97		10.51	11.32		10.02
Asset Quality:							
Net charge-offs (recoveries) to average total loans		(0.01)%	6	0.20%	0.10%	0	%
Non-performing assets to total assets		0.11 %	6	0.27%	0.14%	0	0.56%
Allowance for loans losses to loans		0.34 %	6	0.42%	0.34%	0	0.55%
Performance Ratios:							
Bank efficiency ratio ²		52.38 %	6	56.47%	57.39%	0	61.17%
Non-interest income to total revenue ¹		30.0 %	6	34.8%	33.8%	0	38.3%
Return on average assets		0.99 %	0	0.79%	0.89%	0	0.81%
Return on average common equity		12.14 %	6	8.90%	10.30%	0	8.48%

- 1 Excludes net gain (loss) on the sale and call of debt securities.
- Non-GAAP based financial measures. Please refer to the calculations and management's reasons for using these measures in the Company's filings with the Securities and Exchange Commission, including its most recent Form 10-K and Form 10-Q.

INVESTMENT PROFILE

Market data as of July 31, 2018

	TriState Capital Holdings, Inc. (TSC)	\$3-\$10B Asset Publicly Traded Commercial Banks
Closing Price	\$29.40	
52-Week High	\$30.10	
52-Week Low	\$20.30	
Common Shares Outstanding (millions)	28.9	
Float (millions)	24.2	
Market Cap (millions)	\$851	\$1,052
Price / Earnings (TTM)	18.3x	21.9x
Price / Book Value	2.0x	1.9x
Price / Tangible Book Value 1	2.5x	2.4x
Average Daily Volume (3-month)	~134	~125
Institutional Ownership	~57%	~59%
Insider Ownership	~16%	~14%

¹ Non-GAAP based financial measure. Please refer to the calculations and management's reasons for using this measure in the Company's filings with the Securities and Exchange Commission, including its most recent Form 10-K and Form 10-Q.

The TriState Capital Holdings, Inc. "Investor Fact Sheet" may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve risks and uncertainties that could cause actual results to differ materially from the results discussed in these statements. These risks are detailed in the Company's latest form 10-Q and 10-K filed with the Securities and Exchange Commission.