



## **CommunityAmerica Credit Union Partners with National Advisors Trust Company to Provide Branded Trust Services to Members**

Lenexa, KS (May 4, 2016) – CommunityAmerica Credit Union, one of the nation’s 100 largest credit unions and top 10 Kansas City-based financial institutions, today announced a partnership with National Advisors Trust Company (NATC) to provide branded trust services to members. Members can now access trust services through one of our financial advisors serving the credit union.

### **CommunityAmerica Trust Services**

CommunityAmerica is implementing NATC’s exclusive Trust Representative Office (TRO) program. The TRO program allows the credit union to market a full range of branded trust and trustee services through its new private label, CommunityAmerica Trust Services, with administrative trust services provided by NATC.

“We selected NATC in order to meet our members’ needs for a trust solutions provider with the highest level of professionalism and expertise,” said Michael Haggerty, President of Community America Financial Solutions. “Comprehensive trust services are in demand as a complement to our existing full suite of investment products and services through CommunityAmerica Financial Solutions. The addition of trust services allows us to deepen relationships with members through every life stage.”

### **The Partnership**

With history’s largest generational wealth transfer underway, there is an increased need for CommunityAmerica to provide its members with expert trust solutions that fulfill their life wishes and define and protect their inheritance now and in the future. The partnership enables CommunityAmerica to leverage NATC’s knowledge and expertise to provide complete trust services in order to facilitate its members’ wealth transfer and estate planning objectives.

According to Jim Combs, CEO of NATC, “It’s a privilege to be working with a partner like CommunityAmerica that is devoted to serving its members. By always putting clients’ needs first, they have built trusted and long-lasting relationships with loyal members who choose CommunityAmerica because of their absolute commitment to helping every member attain their personal goals.

### **About Community America Credit Union**

CommunityAmerica Credit Union is a full-service financial institution with more than 200,000 memberships nationwide. As of December 2015, CommunityAmerica had more than \$2 billion in assets, ranking it among the nation’s 100 largest credit unions. Based on deposits, CommunityAmerica is among the top 10 Kansas City-based financial institutions. There are 26 CommunityAmerica branches in Kansas City, and one in St. Louis.

CommunityAmerica provides a full suite of financial products, including checking, savings, mortgages and a variety of loan products to meet consumer and business needs. Additionally, CommunityAmerica Financial Solutions, LLC (Member FINRA/SIPC), a wholly owned subsidiary of CommunityAmerica Credit Union, offers a full suite of investment products and services to help families plan at every life stage. As a not-for-profit financial institution, CommunityAmerica offers highly competitive rates on deposits, loans, and fewer, lower or no fees at all. Other convenient products and services include Sunday hours, a network of more than 30,000 ATMs, 24-hour online, mobile banking, credit cards and insurance. For more information, call 913.905.3600.

### **About National Advisors Trust Company, FSB**

National Advisors Trust Company, FSB (NATC) is a premier, independent national trust company providing expert trust services and solutions to trusted advisors and the families they serve. NATC is committed to enriching lifelong relationships. For more information, visit [www.natrustco.com](http://www.natrustco.com).

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