National Advisors Trust 2012 Annual Conference and Shareholders Meeting
May 23 - 25, 2012
Gaylord National Resort

The 2012 National Advisors Trust Annual Conference, May 23 - 25, 2012, is just around the corner. **Registration information will be sent to you in the coming week.** In the meantime, we wanted to share some information about a few of this year's exciting speakers and workshops, chosen to provide you with information and strategies to help improve your business today and for the future.

Guide to the Markets. This session will focus on a Guide to the Markets and share thoughts on the current economic landscape in domestic and global markets.
Speaker: Dr. David Kelly, J.P. Morgan Funds.

The Charismatic Advisor. This keynote session will demonstrate how to create an environment in which clients and prospects will be motivated to collaborate, with a heightened sense of trust and loyalty.
Speaker: David Richman, Eaton Vance Advisor Institute.

Marketing Workshop: Communicating is a Contact Sport. This 4-hour workshop focuses on high level communication and strengthening relationships.
Speaker: Kelly Decker, Decker Communications.

What Principals Need to Know about the Changing RIA Technology Landscape. A discussion of timely technology topics and how they will play a role in your business. **Speaker: Joel Bruckenstein, Technology Tools for Today.**

Opportunities in Alternative Investments. Examination of alternative investments and how they can provide a hedge against downside risk. 1 CE credit hour - CFP and IMCA. **Speaker: Gary Henson, Montage Investments.**

The Latest Congressional Focus and the Effects on RIAs. Discussion of the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act on investment advisors, and an "inside the beltway" perspective on recent developments on Capitol Hill. **Speaker: David Tittsworth, Investment Adviser Association.**

State of the RIA Industry. An overview of important activities occurring in the RIA industry today and into the future. **Speaker: Mike Durbin, Fidelity Institutional Wealth Services.**

Succession Planning Research Results. InvestmentNews will present the results of a new study on succession planning, and lead panel discussions on M&A and succession planning. **Speaker: Kelli Cruz, InvestmentNews.**

A Few of our Speakers

Dr. David Kelly, Chief Market Strategist, **JP Morgan Funds Management**

David Richman, National Director,
Eaton Vance Advisor Institute

Kelly Decker, Executive Vice President, Decker Communications, **Marketing Workshop: Communicating is a Contact Sport**

European Economic Situation. Overview of the current European economic situation. **Speaker: Louis Gargour, LNG Capital.**

The Brain-Smart Approach to the Healthiest You. This session explores how to retrain your brain so it not only accepts healthy lifestyle changes but embraces it.
Speaker: Dr. Kelly Traver, Healthiest You.

What Every Advisor Needs to Know About Captive Insurance Companies. The nuts and bolts of captive insurance companies, and how they are utilized and implemented. **Speaker: Peter Strauss, The Strauss Law Firm.**

Regaining Clarity During Regulatory Instability. The latest regulatory issues, action items for maintaining compliance, and business opportunities amidst the regulatory chaos. **Speaker: Dan Bernstein, MarketCounsel.**

There's much more to come, which we'll be sharing in the coming weeks.

We're looking forward to seeing everyone at the conference, and feel confident you will net great value by attending.

TRO Track

The conference includes several **Trust Representative Office sessions** including:

- **Growing your Business through the TRO Program** and a review of new expansions to the program
- **Trust Officer Inside - Bringing Trust Knowledge into Your Firm;** the advantages for your company and your clients.
- **TRO Lunch and Learn** on taking your business development and marketing efforts to the next level.

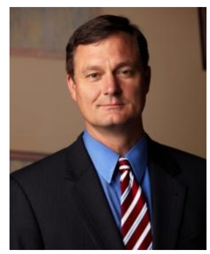
National Advisors Operations Track

Our **National Advisors' Operations Track includes:**

- **AdvisorDesk Bootcamp**
- **Regaining Clarity During Regulatory Instability**
- **AdvisorDesk Enhancements**
- **The Changing RIA Technology Landscape**
- **AdvisorDesk CRM**
- **Cyber Fraud**
- **Operations - Hot Topics: Cost Basis and Alternative Investments Changes**

Other operations-related sessions are included in the full agenda.

Joel Bruckenstein, Technology Tools for Today, **What Principals Need to Know about the Changing RIA Technology Landscape**



Gary Henson, CIO, Montage Investments, **Opportunities in Alternative Investments**

David Tittsworth, Executive Director, Investment Adviser Association, **The Latest Congressional Focus and the Effects on RIAs**

Mike Durbin, President, Fidelity Institutional Wealth Services, **State of the RIA Industry**

Annual Shareholders Meeting the afternoon of May 24

Don't miss the **National Advisors Holdings, Inc. Annual Shareholders Meeting** on the afternoon of **May 24** at the Gaylord National Resort.

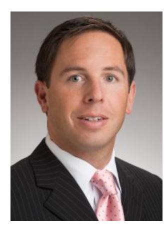
Gaylord National Resort - A First-Class Destination

Our venue for the conference is the **four-diamond Gaylord National Resort**, located just minutes outside of Washington, DC. This "jewel of the capital region" is world-renown for its **first-class conference and meeting facilities**, **luxurious rooms and service**. A stunning 18-story glass atrium welcomes you to the hotel, with sweeping views of the Potomac River, Washington DC and Old Town Alexandria. **Everything you need is under one roof** - restaurants, shopping, networking areas, business center, and a 20,000-square-foot spa and fitness center. Gaylord National offers convenient access to Washington with an hourly shuttle service and water taxi to Old Town Alexandria. **The Memorial Day holiday follows our conference, so consider staying for the weekend to enjoy the hotel and the extensive activities available in the Washington area.** For more information about the Gaylord National, visit their website: **www.gaylordnational.com.**

Kelli Cruz, Director of Custom Research, InvestmentNews, **Succession Planning Research Results and panel discussions on M&A and succession planning.**

Louis Gargour, Chief Investment Officer, LNG Capital, **European Economic Situation**

Dr. Kelly Traver, Founder and CEO, Healthiest You, **The Brain-Smart Approach to the Healthiest You.**



Peter Strauss, JD, The Strauss Law Firm, **What Every Advisor Needs to Know About Captive Insurance Companies**

Dan Bernstein, Director of Research & Development, MarketCounsel, **Regaining Clarity During Regulatory Instability**

More details to come.

More details on **hotel reservations, registration information**, our exciting lineup of **speakers**, and the **full conference agenda** will be sent to you next week. In the meantime, **SAVE THE DATE for May 23-25**, and we hope to see you at the conference.

If you have questions in the meantime, please contact Debra Wild, dwild@nationaladvisorstrust.com, 913-234-8212; or Corrine Smith, csmith@nationaladvisorstrust.com,
913-234-8234.

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