National Advisors Trust Company, FSB (NATC) is offering valuable sponsorship opportunities at our 2014 annual conference that will give your company access and exposure to an exclusive group of Registered Investment Advisors (RIAs).

Our sponsorships allow you to connect with our RIA shareholders who represent some of the industry’s top independent investment advisors and key decision makers. We offer a wide range of sponsorship and networking opportunities for you to promote your solutions to an interested audience of RIAs from across the nation. NATC serves over 135 shareholder firms who collectively manage more than $100 billion in total client assets.

**By sponsoring our annual conference, your company will also ...**

... expand its network and gain valuable contacts. NATC’s annual conference brings together top RIAs for an event designed by advisors, for advisors, with a focus on new business strategies for profitable growth. As the largest independent RIA-owned trust company in the nation, NATC’s annual conference is highly targeted and well attended.

... build relationships with leaders and experts at NATC. Our company is authorized to do business in all 50 states and is continually undergoing expansion and change. Come meet NATC leaders, learn about the great new things happening, and be part of the future.

... get the latest insights. During the conference, industry leaders and experts will lead sessions focused on new developments and opportunities to help RIAs turn change and complexity into advantages that will lead to advancement and success. As a sponsor, you are invited to attend all conference sessions and social events along with attendees.

Our shareholders are eager to learn about solutions that will help them deliver superior service to their clients and aid in their firms’ operations. Bring your solutions to the attention of top RIAs by sponsoring this premier event.
Your General Sponsorship Investment
Includes the Following:

A 6-foot skirted table and two chairs
Each exhibiting sponsor will have a 6-foot skirted table and two chairs. A tabletop exhibit display or banner is preferred for this space. Floor displays are discouraged unless they can fit into a 6-foot space.

Two Complimentary Attendees
Each sponsoring company will receive two attendee registrations. Registration includes entrance to all sessions, networking programs and social events, excluding the shareholder business meeting. Additional conference attendee registrations may be purchased for the discounted price of $2,000 per person with a maximum of 2 additional attendees.

Your Company Description in the Conference Brochure
Each sponsor may include a 50-word company description and logo in our conference brochure that will be handed out to attendees at the conference.

Your Company Logo on our Conference Site
Your logo will be featured on the conference registration site. All attendees go to this site to register online for the conference.

Pricing:
General Sponsorship (pricing good through 2/28/14) - $9,500
Late General Sponsorship (pricing begins 3/3/14) - $10,000
Value-added Sponsorships
(In addition to the general sponsorship amount.)
Take advantage of these additional sponsorship opportunities to get your company exposure to top RIAs from across the country.

Introduce a Keynote Speaker and Give a Presentation - $8,000
Your company will be introduced to the main audience as the sponsor of the keynote. You will be allowed a 5-minute presentation, after which you will introduce the keynote speaker. Your company logo will be featured on screen during your presentation on a “Thank You” slide, and your collateral materials will be displayed on a table in the room. Your sponsorship will be highlighted in the conference program.

Introduce a General Session Speaker and Introduce Your Company - $2,500
Your company will be introduced to the main audience as the sponsor of the general session. You will be allowed a 1-minute brief description of your company, after which you will introduce the general session speaker. Your company logo will be featured on screen during your presentation on a “Thank You” slide, and your collateral materials will be displayed on a table in the room. Your sponsorship will be highlighted in the conference program.

Introduce a Breakout Session Speaker and Display Your Logo - $1,000
You will introduce the speaker for the breakout session. Before the introduction, you will introduce yourself as a sponsor of the breakout session. Your company logo will be featured on screen on a “Thank You” slide during the introduction, and your collateral materials will be displayed on a table in the room. Your sponsorship will be highlighted in the conference program.

Breakfast Sponsor - $2,500
Your company logo will be prominently displayed on the breakfast buffet tables, along with your collateral materials. Take this opportunity to mingle and talk with attendees. Your sponsorship will be highlighted in the conference program.

Lunch Sponsor - $3,500
Your company logo will be prominently displayed on the lunch buffet tables, along with your collateral materials. While attendees are having lunch, you will be introduced as the sponsor of the lunch and will be allowed a 1-minute brief description of your company. Take this opportunity to mingle with attendees and introduce them to your offerings. Your sponsorship will be highlighted in the conference program.

Break Sponsor - $500
Your company logo will be prominently displayed on the break buffet tables, along with your collateral materials. Your sponsorship will be highlighted in the conference program.

Cocktail Reception Sponsor - $4,000
Your company’s logo will be featured prominently on signs throughout the cocktail reception, and your collateral materials will be displayed on a separate table with your logo and a “Thank You” sign. During the cocktail reception, you will be introduced and will be allowed a 2-minute brief description of your company. This relaxed atmosphere is a wonderful opportunity to mingle and talk with attendees. Your sponsorship will be highlighted in the conference program.

After-dinner Entertainment Sponsor - $6,000
Your company’s logo will be featured prominently on signs throughout the room where the entertainment will be performed following the formal dinner. Your collateral materials will be displayed on a separate table with your logo and a “Thank You” sign. Prior to the entertainment, you will be introduced to the attendees as the sponsor of the entertainment, after which you will introduce the evening’s entertainment – a highlight of the conference. This fun environment is a great opportunity to get acquainted with attendees. Your sponsorship will be highlighted in the conference program.
Conference Attendee Gift - $3,000
Your company logo will appear on the gift handed out to all attendees, along with your collateral. In the past, this gift has been a padfolio, which has been well received. Attendees use it to take notes, and your logo is front-and-center every time they use the padfolio. The gift can again be a padfolio, or work with NATC to find something new. Your sponsorship will be highlighted in the conference program.

WiFi Sponsor - $8,000
Everyone appreciates having access to WiFi during the conference, as it allows them to connect to the Internet in the conference area of the hotel without having to go to their hotel rooms. Signage will be displayed in conference areas with your logo thanking you for sponsoring the conference’s WiFi. At the conclusion of conference sessions, a slide will be on screen with your logo and a “Thank You” for sponsoring WiFi. Your WiFi sponsorship will be highlighted in the conference program.

Advertisement in Conference Program – full page $3,000 or half page $1,500
Place your company ad in our conference program and get exposure every time attendees refer to the program. Purchase a full-page ad or half-page ad.

Video Ad - $5,000
Increase exposure for your company with a 3-minute video ad that will be played twice during the conference: at the beginning of one keynote session and at the beginning of one general session. A great way to increase awareness and generate interest.

Massage Sponsor - $2,500
Attendees appreciate the chance to unwind and rest while getting a massage by a licensed massage practitioner. Your logo will be featured beside the massage chair on a table with your collateral materials. Your sponsorship will be highlighted in the conference program.

Shoe Shine Sponsor - $2,500
Sponsor the shoeshine stand and generate awareness for your company while attendees get their shoes shined. Your logo will be featured beside the shoeshine stand on a table with your collateral materials. Your sponsorship will be highlighted in the conference program.
2014 Annual Shareholder Conference
April 30 - May 2
Omni Resort at ChampionsGate • Orlando, FL

To confirm your sponsorship space, complete this form and return with a check for 10% of the total sponsorship fee. This is a nonrefundable deposit. The balance will be invoiced and payment will be due within 60 days of invoice date. Failure to pay by due date results in forfeiture of your sponsorship slot and the 10% deposit. By your signature below, you agree to these terms.

Company Name:  
Address:  
Main Contact, Title:  
Email:         Phone: 
Additional Contact, Title:    Email:         Phone: 
Additional Contact, Title:    Email:         Phone: 

Please check what you would like to sponsor:

☐ General Sponsorship (through 2/28/14) ..$9500
☐ General Sponsorship (after 3/03/14).... $10000

Value-Added Sponsorships

☐ Breakfast Sponsor .........................$2500
☐ Lunch Sponsor ............................$3500
☐ Break Sponsor ............................$500
☐ Cocktail Reception Sponsor ...........$4000
☐ Entertainment Sponsor .................$6000
☐ Attendee Gift Sponsor ..................$3000
☐ Keynote Speaker Sponsor .............$8000
☐ General Session Speaker Sponsor ....$2500

Breakout Session Speaker Sponsor ....$1000
Massage Sponsor ..........................$2500
Shoe Shine Stand Sponsor ...............$2500
Video Ad .................................$5000
Print Ad - Full Page .......................$3000
Print Ad - Half Page ......................$1500
Additional Attendee .....................$2000
Additional Attendee .....................$2000

Total: ____________________________

Signature ____________________________ Printed Name/Title ____________________________ Date ____________________________

If you have any questions regarding the conference, please contact Cindy Ralls or Allison Apple.
Cindy: cralls@nationaladvisorstrust.com or 913-234-8250
Allison: aapple@nationaladvisorstrust.com or 913-234-8254
Fax completed form to 913-498-0798 or email to aapple@nationaladvisorstrust.com.